

Goal Area	Strategy	Strategy Description	Total Funds Available	Service Provider (FTF Contractor)	Awarded Amount
Quality and Access			\$5,048,190		
	Quality First Warmline Triage			Southwest Human Development	\$4,779
	Quality First Scholarships	Provides scholarships to children to attend quality early care and education programs. Helps low-income families afford a better educational beginning for their children.		Valley of the Sun United Way	\$3,057,249
	Quality First Pre-K Scholarships	Provides scholarships to quality preschool programs in a variety of settings to allow programs to serve more children. Increases the number of 3- and 4-year olds enrolled in high quality preschool programs that prepare them to succeed in kindergarten and beyond.		Valley of the Sun United Way	\$952,644
	Quality First Pre-K Mentoring			Arizona Department of Education	\$60,060
	Quality First Mental Health Consultation Warmline			Southwest Human Development	\$12,289
	Quality First Inclusion Warmline			Southwest Human Development	\$11,948
	Quality First Coaching & Incentives			Valley of the Sun United Way	\$802,988
	Quality First Child Care Health Consultation Warmline			University of Arizona Cooperative Extension	\$2,508
	Quality First Academy			Southwest Human Development	\$44,633
	Family, Friends & Neighbors	Supports provided to family, friend and neighbor caregivers include training and financial resources. Improves the quality of care and education that children receive in unregulated child care homes.		Association for Supportive Child Care	\$90,000

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Professional Development			\$448,800		
	Scholarships TEACH	Provides scholarships for higher education and credentialing to early care and education teachers. Improves the professional skills of those providing care and education to children 5 and younger.	Association for Supportive Child \$88,80 Care		
	FTF Professional REWARD\$	Improves retention of early care and education teachers through financial incentives. Keeps the best teachers with our youngest kids by rewarding longevity and continuous improvement of their skills.	Valley of the Sun United Way \$200,00		
	Director Mentoring/Training	Provides education, mentoring and training to early care and education directors. Increases the efficiency of the early care and education system by building the leadership and business skills of its administrators.	Southwest Institute for Families \$156,72 and Children		
Health		\$1,411,444			
	Oral Health	Provides oral health screenings and fluoride varnish in a variety of community-based settings; provide training to families on the importance of oral health care for their children; and provide outreach to dentists to encourage service to children for a first dental visit by age one. Decreases preventable oral health problems in young children.	Dignity Health Foundation - East \$288,60 Valley		
	Mental Health Consultation	Provides mental health consultation to teachers and caregivers, and tuition reimbursement to support professional development to increase capacity of workforce. Helps child care staff and early childhood programs to support the social-emotional development of young children.	Southwest Human Development \$738,00		
	Child Care Health Consultation	Provides qualified health professionals who assist child care providers in achieving high standards related to health and safety for the children in their care. Improves the health and safety of children in a variety of child care settings.	First Things First (FTF-Directed) \$8,04		
			Maricopa County Department of \$120,12 Public Health		
			Pima County Health Department \$5,02		

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	Care Coordination/Medical Home	Provides children and their families with effective case management, and connect them to appropriate, coordinated health care. Improves children's health care and future development by ensuring they have a regular source of care.		American Academy of Pediatrics - AZ Chapter	\$239,999
Family			\$5,070,000		
Support	Parent Education Community-Based Training	Provides classes on parenting, child development and problem- solving skills. Strengthens families with young children by providing voluntary classes in community-based settings.		Arizona's Children Association	\$486,852
	Home Visitation	Provides voluntary in-home services for infants, children and their families, focusing on parenting skills, early physical and social development, literacy, health and nutrition. Connect families to resources to support their child's health and early learning. Gives young children stronger, more supportive relationships with their parents through in-home services on a variety of topics, including parenting skills, early childhood development, literacy, etc.  Connects parents with community resources to help them better support their child's health and early learning.		Arizona Department of Economic Security	\$43,500
				Arizona Partnership for Children, L.L.P.	\$1,037,888
				Chicanos Por La Causa, Inc.	\$473,613
				Child Crisis Center	\$1,417,150
				Southwest Human Development	\$1,015,712
	Food Security	Distribute food boxes and basic necessity items to families in need of assistance who have children birth to 5 years old. Improves the health and nutrition of children 5 and younger and their families.		United Food Bank	\$70,000
	Family Resource Centers	Provides local resource centers that offer training and educational opportunities, resources, and links to other services for healthy child development. Strengthens families of young children by providing locally-based information and instruction on health and child development issues.		Lutheran Social Services of the Southwest	\$500,000
Evaluation			\$705,962		
	Statewide Evaluation	Statewide evaluation includes the studies and evaluation work which inform the FTF Board and the 31 Regional Partnership Councils, examples are baseline Needs and Assets reports, specific focused studies, and statewide research and evaluation on the developing early childhood system.		First Things First (FTF-Directed)	\$705,962

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Coordination			\$60,000
	Service Coordination	Through coordination and collaboration efforts, improves and streamlines processes including applications, service qualifications, service delivery and follow-up for families with young children. Reduces confusion and duplication for service providers and families Strengthens and improves the coordination of services and programs for children 5 and younger.	First Things First (FTF-Directed) \$47,700
Community			\$173,216
Awareness	Media	Increases public awareness of the importance of early childhood development and health via a media campaign that draws viewers/listeners to the ReadyAZKids.com web site.	First Things First (FTF-Directed) \$50,000
	Community Outreach	Provides grassroots support and engagement to increase parent and community awareness of the importance of early childhood development and health.	First Things First (FTF-Directed) \$83,216
	Community Awareness	Uses a variety of community-based activities and materials to increase public awareness of the critical importance of early childhood development and health so that all Arizonans are actively engaged in supporting young kids in their communities.	First Things First (FTF-Directed) \$35,000

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